

HERITAGE

THE HERITAGE MANAGEMENT ORGANIZATION

Training Heritage Leaders

Spring 2018

Executive Leadership Development in Heritage Management Workshops

Organizing Temporary Exhibitions from your Collection and Promoting them around the World

13-14 April, 2018

*Location: Library of The Friends of Music Society,
Megaron Mousikis Athinon (The Athens Concert Hall),
Vasilissis Sofias & Kokkali 1, 115 21 Athens, Greece*

A **2 day workshop** that focuses on how **temporary exhibitions** can enhance and promote **the mission of a museum**, create **new audiences** and generate **revenue** for an institution.

Starting with a look at **building institutional strategy for exhibition making** and partnership building, participants will explore the process behind making temporary exhibitions for display at home and internationally. This will include **identifying exhibition objectives, shaping the narrative and content** to create a **compelling visitor experience** as well as the **practicalities** of actually delivering a project in another country. The workshop will encourage a **discursive approach** and participants are welcome to bring their own ideas and projects to the table.

The workshop will be delivered by **Rosie Wanek**, Senior Exhibitions Manager at Somerset House, London, UK, who is specializing in exhibition development and delivery local and internationally.

- Suggested donation for participation: **1500 Euros** (tuition, refreshments).
- **Headley Trust scholarships** (partial or full coverage towards tuition, board and accommodation) will be available for heritage managers from **Balkan countries** and **Turkey** (excluding airfare/travel expenses and our Organization's 2018 membership fee).
- **A. G. Leventis Foundation scholarships** (partial or full coverage towards tuition, board and accommodation) will be available for

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heritage managers working on (broadly defined) aspects of Greek cultural heritage (excluding airfare/travel expenses and our Organization's 2018 membership fee).

- **Kaplan Foundation Scholarships** (partial or full coverage towards tuition, board and accommodation) will be available for individuals actively involved in the research, study and promotion of the sites of **Corinth, Delos, Larisa and Olympia** (excluding airfare/travel expenses and our Organization's 2018 membership fee).
- **Heritage Management Organization scholarships** will be available for applicants who do not qualify for any of the above mentioned scholarships (excluding airfare/travel expenses and our Organization's 2018 membership).

To apply for this workshop please:

- 1) fill in and submit the [Executive Leadership Program in Heritage Management Application Form](#)
- 2) after receiving confirmation of receipt of your application, complete the application process by submitting your **curriculum vitae, personal statement and reference letter** (which may come in separately by your referee at their earliest convenience). All your application documents may be submitted by email to inherity.info@gmail.com. Applications should not exceed 750 words in total and your curriculum vitae should be up to 1000 words maximum.
- 3) a reasonable proficiency in spoken and written English is required to attend the course. In order to assess it, applicants will be asked to participate in a personal (spoken) interview.

After acceptance of their application file, participants will receive an official letter outlining in detail the conditions of participation. **Heritage Management Organization membership** is required for participation in all our of our Organization's Executive Leadership in Heritage Management Workshops. Participants will be asked to arrange payment of the [Heritage Management Organization Membership Fee](#) for 2018 and book their accommodation by filling in and submitting the [Temporary Exhibitions Workshop 2018 Booking Form](#)

Recipients of scholarships for participation in this

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workshop are (generally) required to pay the general HMO membership fee (100 Euros).

For questions regarding the application process and the administrative aspects of the course, contact Dr. Eleni Drakaki at inherity.info@gmail.com

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